

2020 Play Your Part Campaign

Sponsorship Opportunities



What is the Play Your Part Campaign? Everyone in our community can Play THEIR Part in our annual fundraiser executed by MYSO's student musicians. With a goal of \$120,000, the Campaign runs from October 5, 2020 – November 9, 2020. The Campaign supports all 40+ ensemble and enrichment programs provided to our nearly 1,000 young musicians from more than 90 zip codes and 14 counties.

Who we are: The Milwaukee Youth Symphony Orchestra (MYSO) is the largest after-school youth orchestra in the United States. We nurture, challenge, and inspire young minds through music, profoundly changing lives and our community for the better.



MYSO is more than classical music. In addition to symphonies and string orchestras, we offer flute, wind, brass, and percussion ensembles, jazz and steel pan bands...more than 25 ensembles!

What we value: We value excellence by aspiring to high standards, inclusion by welcoming all and embracing diversity, respect by kindly engaging with others, and collaboration for greater achievement together.

Why your support matters: By Playing Your Part, you not only help support hundreds of young people who don't have equitable access to participate in MYSO's nationally-recognized, award-winning programs, but also help keep membership fees affordable for everyone who wishes to participate. Thanks to the generosity of people like you, who Play Their Part, MYSO has never turned a student away due to financial need.

Our Gift to You: In thanks for your generous support, MYSO will present its annual gift to the community in a free livestream performance celebrating Ludwig van Beethoven's 250th birthday in December. Watch for more information about this unique way we thank YOU for making the dreams, hopes, and aspirations of our young musicians take flight.

Nurture. Challenge. Inspire.

Please see other side for sponsorship levels.

\$5,000 Presenting Sponsor

Helps to underwrite MYSO's livestream Beethoven Festival

- Verbal recognition during Beethoven Festival livestream concert
- Business/organization logo and presenting sponsor listing on all Play Your Part communication and collateral materials produced (emails, payment envelopes, online program, etc.)
- Multiple social media postings on Facebook and Instagram.
- Facebook Live video
- Business/organization logo (linked to company website) on website
- Presenting sponsor listing in our Play Your Part press release
- Post event thank you notice in our newsletter, *Spotlight*
- Inclusion in all season concert program donor listings*
- Listing in our annual report
- 16 ticket vouchers for upcoming concert season*

\$2,500 Sponsor

Helps to underwrite MYSO's Community Concert Series, serving area school children via peer-to-peer performances, provided at no cost to school partners*

- Verbal recognition during Play Your Part Beethoven Festival livestream concert
- Business/organization logo (linked to company website) on website
- Social media postings on Facebook and Instagram
- Business/organization logo on Play Your Part communication and collateral materials produced (emails, payment envelopes, online program, etc.)
- Inclusion in all concert program donor listings*
- 8 ticket vouchers for the upcoming concert season*

\$1,000 Sponsor

Enables the purchase of music for an orchestra's entire season

- Logo (linked to company website) on website for one year
- One social media posting on Facebook and Instagram
- Business/organization Logo on Play Your Part communication and collateral materials produced (emails, payment envelopes, online program, etc.)
- Inclusion in all concert program donor listings*
- 6 ticket vouchers for the upcoming concert season*

\$600 Sponsor

Funds a partial membership scholarship for our 65th anniversary season

- Business/organization name on website
- Business/organization name on Play Your Part communication and collateral materials produced (emails, payment envelopes, online program, etc.)
- Inclusion in all concert program donor listings*
- 4 ticket vouchers for the upcoming concert season*

\$300 Sponsor

Allows a young musician to participate in a summer music camp

- Business/organization name on website
- Business/organization name on Play Your Part communication and collateral materials produced (emails, payment envelopes, online program, etc.)
- Inclusion in all concert program donor listings*
- 2 ticket vouchers for the upcoming concert season*

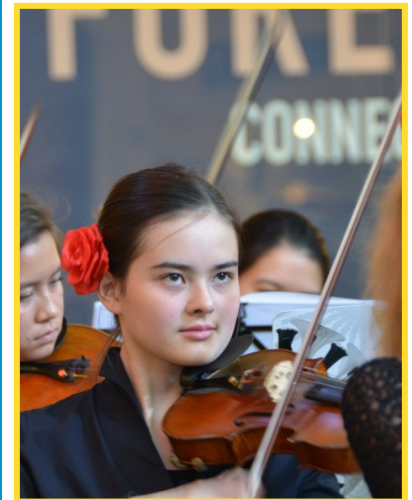
In-Kind Donor

- Business/organization name on Play Your Part webpage
- Inclusion in select MYSO concert program donor listings

*Due to COVID-19, this will be applied when we are able to hold in-person concerts

2020 Play Your Part

MYSO
MILWAUKEE
Youth Symphony
Orchestra



Photos: Ron Oshima

MYSO is a 501(c)(3) non-profit organization. Charitable contributions are deductible to the full extent of the law. To discuss sponsorship opportunities, please contact Rebecca Owen, Development Director at 414-267-2927 or rebeccaowen@myso.org.